

IOWA MEAT GOAT ASSOCIATION

Est. 2003



2014 Board Members

Rob Vincent, *President* Shawna Fetters, *Vice-President*
Janis Johnson, *Secretary* Mike Harman, *Treasurer*
Kelly Adey Steve Logsdon Kim Erwin
www.iowameatgoat.com

January 5, 2014 IMGAs Board Meeting, Pizza Ranch in Jefferson, IA

Attending: Rob Vincent, Mike Harman, Shawna Fetters, Kim Erwin, Steve Logsdon

Not Attending: (Due to Illness) Kelly Adey and Janis Johnson

Secretary Report – (Read by Rob in Janis' absence) Steve moved to approve and Kim seconded the motion.

Treasurer's Report - Bank balance \$6090 CD balance \$3456.49

EDJE Newsletter bill for 105 copies – Rob will inquire before paying bill. Shawna asked for 45 copies only. Shawna turned in money for 7 cookbook sales and was reimbursed \$8 for shipping.

Iowa Meat Goat Association Insurance - Nationwide Insurance coverage - \$550 vs new quote of \$255; All insurers are no longer able to provide personal and advertising injury coverage. Kim moved to approve purchasing comparable coverage and Steve seconded the motion.

The board discussed the need to upgrade the IMGAs laptop and the accounting package. Steve Logsdon volunteered to investigate prices and potential sponsorship funding to offset the cost of a new computer and report back at the next meeting.

Kim moved to purchase \$25 gift cards to Premiere1 for Rose and Myron thanking them for their years of service on the board. Shawna seconded the motion. Janis will purchase and send the certificates.

Public Relations/Newsletter Committee Report

IFAA Scholarship - Kim moved to continue sponsoring the \$500 IFAA Scholarship and Shawna seconded the motion.

FFA Meat Goat Proficiency Award Sponsorship - Shawna moved to sponsor the \$550 FFA Meat Goat Production Proficiency Award and Kim seconded the motion.

4-H Trophy Sponsorships - \$20 max/county. Shawna will update form/letter, send by email to all extension offices and publish to website. Mike Anderson – state extension livestock specialist, can assist with distribution. Mike Harman moved to sponsor \$20 for first 25 applications, additional apps will be considered, must be champion breeding or market animal. Steve Logsdon seconded the motion.

Silent auction will fund all sponsorships: IFAA, FFA and 4-H trophies – add statement to website

Culinary Food Institute Sponsorship – Steve is still attempting to contact the event organizer of the April 2014 cooking competition to inquire about adding goat meat as a category. Participants are chefs at casinos and restaurants from Iowa. Steve is trying to determine how many pounds when they need it by and how the IMGA would be represented – can't get ahold of the guy (won't return calls). Rob thinks they want money, not so much meat.

By-Laws - Rob will check with Iowa Secretary of State to learn how to file updated bylaws.

Marketing Committee

Youth Project Sale – April 12th - The sale will be a White board format. The location will be in Colfax, IA at the Jasper County Fairgrounds. Sale includes wethers and does. Steve and Kelly are planning to hold Educational event in conjunction – mini symposium (4 hours). Steve will be the “Goat Rancher” contact for the year to get events advertised.

Educational Event Ideas for the Youth Project Sale and other 2014 IMGA Events include:

- Honor Show Chow (also interested in YPC)
- Professional Fence Building MiraFount (Automatic Waters)
- Danuser Company – post-hole diggers
- Goat fitting and clipping clinic – 1st week in May? All day event
- AI class at Langston, 15 passenger van – travel in small groups of IMGA members. 3 hr class, work with Langston goats for hands on portion ~\$25/person

Steve and Kim will map out yearly educational event days to be further discussed. Possible Flow:

Event 1: Youth Project Sale and Symposium

Event 2: Clipping & Fitting Clinic

Event 3: AI Clinic

Event 4: Fall Production Sale/Education

Membership Renewal - Rob will send email encouraging membership renewals in January. Mike Harman moved to Raise farm/individual membership to \$40 and juniors (under 18) to \$20 effective for all dues received beginning on the day of 2014 annual meeting for 2015 membership. Steve seconded the motion. This requires bylaw amendment to streamline membership classes to Farm/Individual and junior membership classes with each membership having one vote – Rob will work on bylaw wording. Membership must be paid by Dec 31st to have voting rights for following year

Website Advertising/Planning - Members that pay for newsletter advertising also get space on the website Steve moved to raise the 2014 business card advertising rates to \$40, which includes recognition on both the website and in the yearly newsletters. Kim seconded the motion. Shawna will contact EDJE to setup an advertisers list that will scroll across the bottom of the webpages. It will be similar to the same process as on the Polk County Fair website.

VEISHEA Promotion “Power up for Protein” – Allison Vincent, IMGA Queen, working on with Rob.

Fun Shows - The 2014 Iowa Sheep and Wool Festival is being held in Colfax, IA. Member volunteers needed to help with this fun show since most all board members will be attending the National ABGA show. The 2nd fun show is being coordinated by Shannon Smitjh. Rob will include blurb in mass email about change in venue for ISWF and solicit membership to coordinate the ISWF Fun Show in Colfax. Need to find judge for ISWF.

Youth Points Chase Program - Mike, Rob and Janis will put plan together

Queen Duties - Rob will send board Allison's contact information

The meeting was adjourned.