

IOWA MEAT GOAT ASSOCIATION

Est. 2003



2014 Board Members

Rob Vincent, *President* Shawna Feters, *Vice-President*
 Janis Johnson, *Secretary* Mike Harman, *Treasurer*
 Kelly Adey Steve Logsdon Kim Erwin
www.iowameatgoat.com

November 18, 2013 IMGGA Board Meeting Teleconference

The meeting was called to order at 7:30 pm. All board members were present on the call.

The board elected the following officers for 2014.

2014 Board of Directors

Role	Person	Role	Person
President	Rob Vincent	Vice-President	Shawna Feters
Secretary	Janis Johnson	Treasurer	Mike Harman
Board Members	Kim Erwin	Kelly Adey	Steve Logsdon

The board then discussed 2014 committee needs and assigned committee chairs. Please see the list of committees, committee chairs, and responsibilities at the end of the minutes.

Rob Vincent provided an overview for a promotional opportunity at the ISU Culinary Science Potluck/Silent Auction. Shawna motioned to donate 1/2 rack & 10lbs goat with a cookbook to this event, Steve 2nd with no further discussion motion carried.

The rest of the time was used to start planning 2014. Ideas discussed include:

- sponsoring an AI clinic
- resurveying the members
- Entry fees for members at IMGGA events
- Field Day on facilities/fencing, Expo-like event
- Youth sale-April 12th- auction vs pen sale & adding breeding
- Annual meeting to be as it was in 2013 but ? ways to streamline
- YPC additional fundraising like the raffle(\$65)
- Allison could take the member happenings spot on website.

The next board meeting is scheduled for January 5th, 2014. Rob will determine the location and time.

Kelly Adey motioned to adjourn and Steve 2nd, motion carried.

Committee Assignments

Marketing/Sales - Kelly Adey/Steve Logdson

- Organize Spring and Fall Sales
- Begin Capturing Area Mkt Prices for Posting on Website
- Work with Website Committee to Develop New Advertising Plan for Website/Newsletter
- Determine 2014 Budget Needs

PR/Promotion - Steve Logsdon/Rob Vincent/All Board Members and Queen

- Organize Goat Meat Consumption Events
- Develop Goat Meat Informational Materials
- Promote Goat Meat Distribution Opportunities
- Work with Shows and YPC Committee to coordinate sponsorship plans/targets
- Determine 2014 Budget Needs

Newsletter & Website/Education - Shawna Feters/Kim Erwin

- Coordinate Newsletter Development Quarterly Basis and Website Updates
- Arrange at least 2 Educational Events in 2014
- Determine 2014 Budget Needs

Membership - Janis Johnson/All Board Members

- Recruit 15 New Members in 2014
- Keep Membership List updated on Website
- Work with By-Laws Committee to determine New Membership Structure and Pricing
- Determine 2014 Budget Needs

Youth Points - Mike Harman/Janis Johnson

- Determine 2014 Participating Shows and Show Participation Requirements
- Track Show Results and Point Standings following each show
- Determine 2014 Rewards Program Budget
- Organize Award Structure for Winners and all participants

Shows - Kim Erwin/Shawna Feters

- Coordinate the 2 Summer Fun Shows and the Fall Sanctioned Show
- Work with Promotion and YPC Committee to coordinate sponsorship plans/targets
- Determine 2014 Budget Needs

Nominating – Kelly Adey and 2 non-board volunteers

By-Laws - Rob Vincent/All Board Members

- Coordinate and Implement any needed by-law changes
- Work with Membership Committee to develop new membership Structure
- Organize Annual Meeting Plans